

Jenna Gibson

EDUCATION

- 2023 (Expected) **University of Chicago**
PhD in Political Science
Subfield: International Relations
- 2015 **Georgetown University**
Master of Science in Foreign Service with Academic Honors
Oral Thesis: *Improving Information Penetration into North Korea*
- 2011 **University of Nebraska-Lincoln**
Bachelor of Journalism with High Distinction and Honors
Majors: Journalism, French, International Studies. Minor: Japanese
Thesis: *Heart of Darkness: The Failure of American Media in Coverage of Africa*

RESEARCH AND TEACHING INTERESTS

Media effects, political communication, public opinion, public diplomacy, Asian politics, South Korea, North Korea, U.S.-Korea relations

PEER REVIEWED PUBLICATIONS

- 2019 Gibson, Jenna and Curran, Nathaniel. "Conflict and Responsibility: Content Analysis of American News Media Organizations' Framing of North Korea." *Media, War & Conflict*. 2019.

CONFERENCES/PRESENTATIONS

- 2019 Gibson, Jenna. "Screen Culture as Political Legitimization: South Korea's Use of Celebrities to Frame Inter-Korean Reconciliation." Paper presented at Korean Screen Cultures Conference, Preston, UK
- 2019 Gibson, Jenna. "Peace, A New Start: An Analysis of South Korean Online 2019 Public Diplomacy Surrounding the 2018 Inter-Korean Summit." Paper presented at the International Studies Association Conference, Toronto, Canada.

- 2018 Curran, Nathan & Gibson, Jenna. "Conflict and Responsibility: A Content Analysis of American Media Organizations' Framing of the Korean Peninsula in 2016." Paper presented at the International Communication Association Conference, Prague, Czech Republic.
- 2018 Gibson, Jenna. "The Economics of Kpop." Presentation at The Korea Society, New York, NY.
- 2017 Gibson, Jenna. "How do American News Outlets Cover Korea? A Media Content Analysis." Paper presented at the World Congress for Korean Politics and Society, Seoul, South Korea.
- 2014 Gibson, Jenna. "Korean Soft Power Potential: Social Media and the Korean Wave." Georgetown University Institute for the Study of Diplomacy, Junior Fellows Research Colloquium, Washington, DC.

PUBLIC SCHOLARSHIP

- May 3, 2019 Gibson, Jenna & Park, S. Nathan. "South Korea's Darkest Clubs Are Being Dragged Into the Light." *Foreign Policy*.
- March 21, 2019 Gibson, Jenna. "K-Pop's Sexual Assault Scandal Is the Tip of the Iceberg." *Foreign Policy*.
- 2016–
Present Regular contributor to *The Diplomat* magazine
Sample articles:
 - "The US State Department's New Plan to Flood North Korea With Information"
 - "K-Pop Group BTS Caught in Latest Tensions Between South Korea and Japan"
- July 24, 2017 Gibson, Jenna. "For South Koreans, THAAD isn't about the United States, China, or even North Korea...it's about Park Geun-hye." *PacNet*, Pacific Forum, Center for Strategic International Studies.
- July 2015–
Aug 2018 Regular contributor to *The Peninsula*. Korea Economic Institute
Sample articles:
 - "Korean Trust in the Media Remains Low, Despite Recent Victories for Press Freedom"
 - "Family Reunions Should Be a Priority in Inter-Korea Relations"
- July 2015–
Aug 2018 Host of Korean Kontext, a weekly foreign policy focused podcast with an average of 3,500 downloads per month

HONORS, AWARDS AND FELLOWSHIPS

- 2019 **United States Department of Education/University of Chicago
Center for East Asian Studies**
Foreign Language and Area Studies Fellowship (FLAS)
Summer, Korean Language
- 2018-Present **University of Chicago Department of Political Science**
Social Sciences Fellowship
- 2018-2019 **United States Department of Education/University of Chicago
Center for East Asian Studies**
Foreign Language and Area Studies Fellowship (FLAS)
Academic Year, Korean Language
- 2014–2015 **Georgetown University Institute for the Study of Diplomacy**
Evelyn Nowik Scholarship
- 2013-2014 **Georgetown University**
Yahoo! Junior Fellowship
- 2014 **Japan Foundation Center for Global Partnership**
Fellow, Japan Travel Program for U.S. Future Leaders
- 2011-2013 **Fulbright Program**
Grantee, English Teaching Assistant Program
- 2013 **Cheonan City Board of Education, South Korea**
Native Teacher of the Year Award
- University of Nebraska-Lincoln**
2007–2011 Dean's List, College of Journalism and Mass Communications
2007-2011 Harold and Marian Andersen Journalism Honors Award
2010 William Randolph Hearst Scholarship for Excellence in Depth
Reporting
2010-2011 Member, Kappa Tau Alpha journalism honors society

PROFESSIONAL EXPERIENCE

2016–2018 2015	Korea Economic Institute Director of Communications Associate Director for Communication Technology & Programs
2014	U.S. State Department Intern, Bureau of Democracy, Human Rights and Labor
2014	Reporters Without Borders DC Director Assistant
2011–2013	Cheonan Ohsung Middle School (South Korea) English Teaching Assistant
2012–2013 2011–2012	Fulbright Korea Editor-In-Chief, Infusion Literary Magazine Managing Editor, Infusion Literary Magazine
2010–2011 2009–2010 2007–2009	Daily Nebraskan, University of Nebraska-Lincoln Editor-In-Chief News Editor Reporter
2009	Rochester Post-Bulletin (Rochester, MN) Reporting Intern
2008–2009	Stillwater Gazette (Stillwater, MN) Reporting Intern

VOLUNTEER/LEADERSHIP

2016–Present	Member, Board of Directors, Friends of Korea
2016–Present	Member, Fulbright Korea Alumni Fund Grant Review Board
2014-2016	Member, Georgetown MSFS Admissions Review Committee
2014-2015	Vice President, Georgetown University Asia-Pacific Forum
2010-2011	President, University of Nebraska-Lincoln Chapter, Nebraska Press Women

SAMPLE MEDIA COVERAGE

Hu, Elise. "The Sex Scandals Shaking K-Pop And A Reckoning Over How South Korea Regards Women." *NPR*, March 15, 2019.

Kwon, Jake; Seo, Yoonjung; Jeong, Sophie; Regan, Helen. "K-Pop stars named in growing South Korea sex scandal." *CNN*, March 14, 2019.

Tai, Crystal. "Girls' Generation to BTS: how K-pop swept the world – and the UN." *South China Morning Post*, September 28, 2018.

Pickles, Matt. "K-pop drives boom in Korean language lessons." *BBC News*, July 11, 2018.

Hinks, Joseph. "Translating Trump and Kim: Spare a Thought for the Interpreters at the June 12 Summit." *Time*, June 11, 2018. <http://time.com/5292996/kim-jong-un-donald-trump-interpreters-summit/>

Labott, Elise; McLaughlin, Jenna; Liptak, Kevin. "Sticking point on Trump-Kim talks: Location, location, location." *CNN*, April 19, 2018. <https://www.cnn.com/2018/04/18/politics/us-north-korea-talks-location/index.html>

Kasulis, Kelly. "What you've read about North Korea might be totally fake, but not for the reason you'd think." *Mic*, Nov. 20, 2017. <https://mic.com/articles/186247/what-youve-read-about-north-korea-might-be-totally-fake-but-not-for-the-reason-youd-think#.Zg4UofZ5t>

Chandran, Nyshka. "North Korea is more erratic than ever, but South Korea is in no rush for US missile defense." *CNBC*, July 26, 2017. <https://www.cnbc.com/2017/07/26/how-park-geun-hye-influences-thaad-deployment-in-south-korea.html>.

LANGUAGES AND OTHER SKILLS

Korean: Passed TOPIK Level 4, advanced-intermediate proficiency

French: Undergraduate major, intermediate proficiency

Japanese: Undergraduate minor, beginner level

Data Analysis: Experience with R, Stata, and Microsoft Excel

Multimedia Skills: Experience editing video and audio projects; extensive photography experience; comfortable with Adobe Suite to create infographics, photo books and flyers