

Jenna R Gibson

University of Chicago
Department of Political Science

gibsonj@uchicago.edu
<http://www.jennargibson.com>

Education **University of Chicago**
Ph.D., Political Science, 2023 (expected)
Subfield: International Relations

Georgetown University
M.S., Foreign Service, 2015
Academic Honors
Oral Thesis: "Improving Information Penetration into North Korea"

University of Nebraska-Lincoln
B.J., Majors: Journalism, French, & International Studies, Minor: Japanese, 2011
Magna Cum laude and Honors.
Thesis: "Heart of Darkness: The Failure of the American Media in Coverage of Africa"

Research **Peer Reviewed**

Gibson, J. & Curran, N. (2019). "Conflict and Responsibility: Content Analysis of American News Media Organizations' Framing of North Korea."
Media, War & Conflict

Other Academic Publications

Gibson, J. (2019). "How K-pop Broke the West: An Analysis of Western Media Coverage from 2009 to 2019."
The International Journal of Korean Studies

Gibson, J. & Curran, N. (Forthcoming). "Rocket Man and the Rocket Nation: Visual Portrayals of North Korea."
Visual Portrayals of North Korea, Palgrave Macmillan.

Conferences **Gibson, J.** & Gonzalez, E. (2020, forthcoming). "What's in a Name? The Use of Status Recognition as a Bargaining Signal."
Midwest Political Science Association, Chicago, USA. (Cancelled due to COVID-19)
American Political Science Association, San Francisco, USA.

Gibson, J. (2020, forthcoming). "Pop Culture and Political Legitimization: South Korea's Use of Celebrities to Frame Inter-Korean Reconciliation" & "Cultural Diplomacy and Political Preferences: A Survey-Based Approach to Measuring South Korea's Soft Power."
International Studies Association, Honolulu, USA. (Cancelled due to COVID-19)

Gibson, J. (2019). “Screen Culture as Political Legitimization: South Korea’s Use of Celebrities to Frame Inter-Korean Reconciliation.”
Korean Screen Cultures Conference, Preston, UK.

Gibson, J. (2019). “Peace, A New Start: An Analysis of South Korean Online 2019 Public Diplomacy Surrounding the 2018 Inter-Korean Summit.”
International Studies Association Conference, Toronto, Canada & World Congress for Korean Politics & Society, Seoul, South Korea.

Curran, N. & **Gibson, J.** (2018). “Conflict and Responsibility: A Content Analysis of American Media Organizations’ Framing of the Korean Peninsula in 2016.”
International Communication Association Conference, Prague, Czech Republic.

Gibson, J. (2017). “How do American News Outlets Cover Korea? A Content Analysis.”
World Congress for Korean Politics and Society, Seoul, South Korea.

Public Scholarship

Gibson, J. “Sudden Death Of A Young K-Pop Star Spurs Talk Of Action On Mental Health, Bullying.” NPR, October 16, 2019.

Gibson, J. & Park, S. N. “South Korea’s Darkest Clubs Are Being Dragged Into the Light.” *Foreign Policy*, May 3, 2019.

Gibson, J. “K-Pop’s Sexual Assault Scandal Is the Tip of the Iceberg.” *Foreign Policy*, March 21, 2019.

Regular Contributor to *The Diplomat*, 2016-Present

Sample articles:

- “The US State Department’s New Plan to Flood North Korea With Information”
- “K-Pop Group BTS Caught in Latest Tensions Between South Korea and Japan”

Gibson, J. “For South Koreans, THAAD isn’t about the United States, China, or even North Korea. . . it’s about Park Geun-hye.” *PacNet*, Pacific Forum, CSIS, July 24, 2017.

Regular contributor to *The Peninsula*, July 2015 - Aug 2018

Sample articles:

- “Korean Trust in the Media Remains Low, Despite Recent Victories for Press Freedom”
- “Family Reunions Should Be a Priority in Inter-Korea Relations”

Host of Korean Kontext, a weekly foreign policy focused podcast with an average of 3,500 downloads per month, July 2015-Aug 2018.

Honors and Awards **U.S. Department of Education/University of Chicago Center for East Asian Studies**

Foreign Language and Area Studies Fellowship (FLAS)
Summer, Korean Language (2019)
Academic Year, Korean Language (2018-19)

University of Chicago Department of Political Science
Social Sciences Fellowship (2018-Present)

Georgetown University Institute for the Study of Diplomacy
Evelyn Nowik Scholarship (2014-15)

Georgetown University
Yahoo! Junior Fellowship (2013-14)

Japan Foundation Center for Global Partnership
Fellow, Japan Travel Program for U.S. Future Leaders (2014)

Fulbright Program
Grantee, English Teaching Assistant Program (2011-13)

University of Nebraska-Lincoln
Dean's List, College of Journalism and Mass Communications (2007-11)
Harold and Marian Andersen Journalism Honors Award (2007-11)
William Randolph Hearst Scholarship for Excellence in Depth Reporting (2010)
Member, Kappa Tau Alpha journalism honors society (2010-11)

Work Experience

University of Chicago

Research Assistant for Dr. Rochelle Terman (March 2019-June 2019 & February 2020-Present)

Korea Economic Institute

Director of Communications (2016-18)

Associate Director for Communication Technology and Programs (2015)

U.S. State Department

Intern, Bureau of Democracy, Human Rights, and Labor (2014)

Reporters Without Borders

DC Director Assistant (2014)

Cheonan Ohsung Middle School (South Korea)

English Teaching Assistant (2011-13)

Fulbright Korea

Editor-in-Chief, Infusion Literary Magazine (2012-13)

Managing Editor, Infusion Literary Magazine (2011-12)

Daily Nebraskan, University of Nebraska-Lincoln

Editor-in-Chief (2010-11)

News Editor (2009-10)

Reporter (2007-09)

Leadership

Member, University of Chicago Political Science Association (2019-Present)

Member, Board of Directors, Friends of Korea (2016-Present)

Member, Fulbright Korea Alumni Fund Grant Review Board (2016-Present)

Member, Georgetown MSFS Admissions Review Committee (2014-16)

Vice President, Georgetown University Asia-Pacific Forum (2014-15)

President, University of Nebraska-Lincoln Nebraska Press Women (2010-11)

Sample Media Coverage

Simon, Scott. “Two Stars’ Suicides Draw Scrutiny To Pressures Of K-Pop Industry, Fans.” *NPR*, Nov 30, 2019.

Hu, Elise. “The Sex Scandals Shaking K-Pop And A Reckoning Over How South Korea Regards Women.” *NPR*, March 15, 2019.

Kwon, Jake; Seo, Yoonjung; Jeong, Sophie; Regan, Helen. “K-Pop stars named in growing South Korea sex scandal.” *CNN*, March 14, 2019.

Pickles, Matt. “K-pop drives boom in Korean language lessons.” *BBC News*, July 11, 2018.

Hinks, Joseph. “Translating Trump and Kim: Spare a Thought for the Interpreters at the June 12 Summit.” *Time*, June 11, 2018.

Labott, Elise; McLaughlin, Jenna; Liptak, Kevin. “Sticking point on Trump-Kim talks: Location, location, location.” *CNN*, April 19, 2018.

Chandran, Nyshka. “North Korea is more erratic than ever, but South Korea is in no rush for US missile defense.” *CNBC*, July 26, 2017.

Skills

Data Analysis

L^AT_EX, R, Qualtrics

Languages

Korean: Passed TOPIK Level 4, advanced-intermediate proficiency

French: Undergraduate major, intermediate proficiency

Japanese: Undergraduate minor, beginner level

Multimedia Skills

Experience editing video and audio projects; extensive photography experience; comfortable with Adobe Suite to create infographics, photo books and flyers