

# Jenna R Gibson

University of Chicago  
Department of Political Science

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Education     **University of Chicago**  
Ph.D., Political Science, 2023 (expected)  
Subfield: International Relations

**Georgetown University**  
M.S., Foreign Service, 2015  
*Academic Honors*  
Oral Thesis: "Improving Information Penetration into North Korea"

**University of Nebraska-Lincoln**  
B.J., Majors: Journalism, French, & International Studies, Minor: Japanese, 2011  
*Magna Cum laude and Honors.*  
Thesis: "Heart of Darkness: The Failure of the American Media in Coverage of Africa"

Research     **Peer Reviewed**

Curran, N. & **Gibson, J.** (equal authorship) (2019). "Conflict and Responsibility: Content Analysis of American News Media Organizations' Framing of North Korea." *Media, War & Conflict*

## **Other Academic Publications**

**Gibson, J.** & Curran, N. (2021). "Rocket Man and the Rocket Nation: Visual Portrayals of North Korea. in *Diplomatic and Mediated Arguments in the North Korean Crisis: Engaging the Hermit Kingdom*. Thomas Hollihan, ed., Palgrave Macmillan.

**Gibson, J.** (2020). "YouTube Diplomacy: A Sentiment Analysis of Global Reactions to the 2018 Concert in Pyongyang." in *Collection of Essays on Korea's Public Diplomacy: Possibilities and Future Outlook*. Ministry of Foreign Affairs, South Korea. (Grand Prize winner, 2020 Korean Public Diplomacy Paper Contest)

**Gibson, J.** (2019). "How K-pop Broke the West: An Analysis of Western Media Coverage from 2009 to 2019." *The International Journal of Korean Studies*

Conferences **Gibson, J.** & Gonzalez, E. “To Parrot or Not to Parrot: Understanding the Media’s Adoption of Government Rhetoric on Foreign Policy.” *International Studies Association, 2021, Online.*

**Gibson, J.** & Gonzalez, E. (2020). “What’s in a Name? The Use of Status Recognition as a Bargaining Signal.” *American Political Science Association, 2020, Online.*

**Gibson, J.** (2019). “Screen Culture as Political Legitimization: South Korea’s Use of Celebrities to Frame Inter-Korean Reconciliation.” *Korean Screen Cultures Conference, Preston, UK.*

**Gibson, J.** (2019). “Peace, A New Start: An Analysis of South Korean Online 2019 Public Diplomacy Surrounding the 2018 Inter-Korean Summit.” *International Studies Association Conference, Toronto, Canada & World Congress for Korean Politics & Society, Seoul, South Korea.*

Curran, N. & **Gibson, J.** (2018). “Conflict and Responsibility: A Content Analysis of American Media Organizations’ Framing of the Korean Peninsula in 2016.” *International Communication Association Conference, Prague, Czech Republic.*

**Gibson, J.** (2017). “How do American News Outlets Cover Korea? A Content Analysis.” *World Congress for Korean Politics and Society, Seoul, South Korea.*

## Public Scholarship

**Gibson, J.** “How South Korean Pop Culture Can Be a Source of Soft Power.” Carnegie Endowment for International Peace, December 15, 2020.

**Gibson, J.** “Sudden Death Of A Young K-Pop Star Spurs Talk Of Action On Mental Health, Bullying.” NPR, October 16, 2019.

**Gibson, J.** & Park, S. N. “South Korea’s Darkest Clubs Are Being Dragged Into the Light.” *Foreign Policy*, May 3, 2019.

**Gibson, J.** “K-Pop’s Sexual Assault Scandal Is the Tip of the Iceberg.” *Foreign Policy*, March 21, 2019.

Regular Contributor to *The Diplomat*, 2016-2021

Sample articles:

- “South Korea’s Prosecution Reform Saga Heads Toward Final Showdown”
- “Will South Korea Finally Have Its Reckoning on Sex Crimes?”
- “K-Pop Group BTS Caught in Latest Tensions Between South Korea and Japan”

**Gibson, J.** “For South Koreans, THAAD isn’t about the United States, China, or even North Korea. . . it’s about Park Geun-hye.” *PacNet*, Pacific Forum, CSIS, July 24, 2017.

Regular contributor to *The Peninsula*, July 2015 - Aug 2018

Sample articles:

- “Korean Trust in the Media Remains Low, Despite Recent Victories for Press Freedom”
- “Family Reunions Should Be a Priority in Inter-Korea Relations”

Host of Korean Kontext, a weekly foreign policy focused podcast with an average of 3,500 downloads per month, July 2015-Aug 2018.

## Honors and Awards

### **Ministry of Foreign Affairs, Republic of Korea**

2020 Korean Public Diplomacy Paper Contest

Grand Prize (2020)

### **University of Chicago Department of Political Science**

Bienen Summer Research Award (2020)

### **U.S. Department of Education/University of Chicago Center for East Asian Studies**

Foreign Language and Area Studies Fellowship (FLAS)

Summer, Korean Language (2019)

Academic Year, Korean Language (2018-19)

### **University of Chicago Department of Political Science**

Social Sciences Fellowship (2018-Present)

### **Georgetown University Institute for the Study of Diplomacy**

Evelyn Nowik Scholarship (2014-15)

### **Georgetown University**

Yahoo! Junior Fellowship (2013-14)

### **Japan Foundation Center for Global Partnership**

Fellow, Japan Travel Program for U.S. Future Leaders (2014)

### **Fulbright Program**

Grantee, English Teaching Assistant Program (2011-13)

### **University of Nebraska-Lincoln**

Dean’s List, College of Journalism and Mass Communications (2007-11)

Harold and Marian Andersen Journalism Honors Award (2007-11)

William Randolph Hearst Scholarship for Excellence in Depth Reporting (2010)

Member, Kappa Tau Alpha journalism honors society (2010-11)

## Work Experience

### **University of Chicago**

Research Assistant for Dr. Rochelle Terman (March 2019-June 2019 & February 2020-Present)

### **Korea Economic Institute**

Director of Communications (2016-18)

Associate Director for Communication Technology and Programs (2015)

### **U.S. State Department**

Intern, Bureau of Democracy, Human Rights, and Labor (2014)

### **Reporters Without Borders**

DC Director Assistant (2014)

### **Cheonan Ohsung Middle School (South Korea)**

English Teaching Assistant (2011-13)

### **Fulbright Korea**

Editor-in-Chief, Infusion Literary Magazine (2012-13)

Managing Editor, Infusion Literary Magazine (2011-12)

### **Daily Nebraskan, University of Nebraska-Lincoln**

Editor-in-Chief (2010-11)

News Editor (2009-10)

Reporter (2007-09)

## Leadership

Member, National Advisory Committee, International Student Conferences (2021-Present)

Student Coordinator, Workshop on International Politics, University of Chicago (2020-Present)

Member, University of Chicago Political Science Association (2019-2021)

Member, Board of Directors, Friends of Korea (2016-Present)

Member, Fulbright Korea Alumni Fund Grant Review Board (2016-2019)

Member, Georgetown MSFS Admissions Review Committee (2014-16)

Vice President, Georgetown University Asia-Pacific Forum (2014-15)

President, University of Nebraska-Lincoln Nebraska Press Women (2010-11)

## Sample Media Coverage

“Experts Explain How K-Pop Exploded in America — Expert Perspectives.” (Video) *The New Yorker*, Dec 8, 2020.

Simon, Scott. “Two Stars’ Suicides Draw Scrutiny To Pressures Of K-Pop Industry, Fans.” (Radio) *NPR*, Nov 30, 2019.

Hu, Elise. “The Sex Scandals Shaking K-Pop And A Reckoning Over How South Korea Regards Women.” *NPR*, March 15, 2019.

Pickles, Matt. “K-pop drives boom in Korean language lessons.” *BBC News*, July 11, 2018.

Hinks, Joseph. “Translating Trump and Kim: Spare a Thought for the Interpreters at the June 12 Summit.” *Time*, June 11, 2018.

Labott, Elise; McLaughlin, Jenna; Liptak, Kevin. “Sticking point on Trump-Kim talks: Location, location, location.” *CNN*, April 19, 2018.

Chandran, Nyshka. “North Korea is more erratic than ever, but South Korea is in no rush for US missile defense.” *CNBC*, July 26, 2017.

## Skills

### **Data Analysis**

L<sup>A</sup>T<sub>E</sub>X, R, Qualtrics

### **Languages**

Korean: Passed TOPIK Level 4, advanced-intermediate proficiency

French: Undergraduate major, intermediate proficiency

Japanese: Undergraduate minor, beginner level

### **Multimedia Skills**

Experience editing video and audio projects; extensive photography experience; comfortable with Adobe Suite to create infographics, photo books and flyers